



KIWIFRUIT VINE HEALTH TE HAUORA HUAKIWI

STRATEGY 2023-30

VISION

A biosecurity resilient
kiwifruit industry
*He ahumahi huakiwi
koiora tokatū*

PURPOSE

Supporting New Zealand
kiwifruit growers and industry
to protect themselves from
biosecurity threats

PRIORITIES POU MAHI



INDUSTRY COMMITMENT TO BIOSECURITY RESILIENCE

We collaborate with industry to take ownership of our biosecurity

This means we will:

- Encourage a whole of industry culture of biosecurity accountability
- Communicate directly and clearly with the kiwifruit industry
- Create relevant and usable exemplar biosecurity stories
- Engage and influence with those outside of the industry to manage risk to kiwifruit growers



READINESS & RESPONSE

We are well prepared for events that impact industry vine health

This means we will:

- Develop and test industry readiness and response plans
- Encourage grower and industry surveillance for early detection
- Develop knowledge and capability to support vine health events
- Influence the GIA framework for readiness and response



RISK MANAGEMENT

We focus on risk identification and pathway management to reduce industry risk

This means we will:

- Manage biosecurity risk through industry pathway management plans
- Understand emerging risks through global scanning
- Collaborate with Zespri Global Supply (ZGS) to understand offshore biosecurity risk
- Engage with wider primary industry to manage biosecurity risk



INNOVATION IN BIOSECURITY MANAGEMENT

We strive for access to new, efficient ways to strengthen our biosecurity systems

This means we will:

- Identify and support kiwifruit biosecurity research needs
- Collaborate with Zespri to develop and implement the Biosecurity Innovation Strategy
- Create smart tools and systems and promote their uptake
- Leverage wider primary industry and international biosecurity research and innovation

PRINCIPLES NGĀ UARA



GROWER & INDUSTRY ENGAGED



COLLABORATION



INFLUENCE