

# PSA R&D STRATEGY

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Team Leader - Protect Supply





### PROTECT SUPPLY

## TE AKA HAUMARU

#### OUR MISSION

PROTECT SUPPLY TO OUR CUSTOMERS AND OPTIMISE **RETURNS TO GROWERS AND SHAREHOLDERS** 

TIAKINA TE AKA, MAI NGĀ MĀRA HUAKIWI KI TE AO, HEI ORANGA MŌ TĀTOU KATOA

#### HOW

Globally delivering pest and disease control and fruit which is safe to eat.

#### **THROUGH**

Biosecurity - Delivering knowledge for a biosecurity resilient industry.

Crop Protection - Managing established pests and diseases with minimised residues.

Market Access - Ensuring market access by improving detection and disinfestation practices. Food Safety - Mitigating food safety risks.

#### **PRINCIPLES**

#### Guardianship

We are the industry's insurance policy, sustainably protecting supply.

#### Results driven

We deliver world class science outcomes relevant for industry.

#### Personal connections

We promote inclusivity for a wide network of global relationships.





## WHAT HAVE WE BEEN DOING?



Highlights

REPORTS RECEIVED

**SUPPORTING OUTCOMES** 

**KEY OUTCOMES** 

**ACHIEVEMENTS** 

Microbiome

Baseline established. Future dataset created.

Resource for the future

Copper resistance

Frost component for

Psa risk model

Frost proven to not be an impact on PSA

No need for mitigation. Extended at industry R&D day & KFJ.

Best practice confirmed. Insight to complexity of resistance.

Extended to growers. Review monitoring.

**Metrics** No obvious measure



## EXTENSION





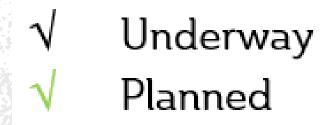


## **CURRENT PROJECTS**



	Disease Impact & Prediction	Integrated Orchard Practices	Translation to support adoption
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	$\checkmark$	 $\sqrt{}$	
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## STEERING GROUP



Key Influencers – take the opportunity to influence them..

Stu Hutching (Chair), KVH CEO

David Tanner, KVH Chair

Beth Kyd, Zespri

Glen Bradbury, Zespri

Lindsay Bulman, Scientist

Dylan Wadsworth, Grower

Mark Bullians, PFR Business Manager

Juliet Ansell (Vice-Chair), Zespri

Linda Peacock, KVH staff

Miguel Peterle, Grower

Mel Walker, Zespri

Rob Beresford, Scientist

Megan Fox, Grower



## QUESTIONS?

## FEEDBACK?



